Jeep

**Jeep** is a brand of American automobiles that is a [division](https://en.wikipedia.org/wiki/Division_(business)) of [FCA US LLC](https://en.wikipedia.org/wiki/Chrysler) (formerly Chrysler Group, LLC), a wholly owned subsidiary of [Fiat Chrysler Automobiles](https://en.wikipedia.org/wiki/Fiat_Chrysler_Automobiles).[[2]](https://en.wikipedia.org/wiki/Jeep#cite_note-2)[[3]](https://en.wikipedia.org/wiki/Jeep#cite_note-3) The former Chrysler Corporation acquired the Jeep brand, along with the remaining assets of its owner [American Motors](https://en.wikipedia.org/wiki/American_Motors), in 1987. The division is headquartered in [Toledo, Ohio](https://en.wikipedia.org/wiki/Toledo,_Ohio). Jeep's current product range consists solely of [sport utility vehicles](https://en.wikipedia.org/wiki/Sport_utility_vehicle) and [off-road vehicles](https://en.wikipedia.org/wiki/Off-road_vehicle), but has also included [pickup trucks](https://en.wikipedia.org/wiki/Pickup_truck) in the past.

The original Jeep was the prototype [Bantam BRC](https://en.wikipedia.org/wiki/American_Austin_Car_Company). [Willys MB](https://en.wikipedia.org/wiki/Willys_MB" \o "Willys MB) Jeeps went into production in 1941[[1]](https://en.wikipedia.org/wiki/Jeep#cite_note-1940.E2.80.931941-1)specifically for the military, arguably making them the oldest four-wheel drive mass-production vehicles now known as [SUVs](https://en.wikipedia.org/wiki/SUV).[[4]](https://en.wikipedia.org/wiki/Jeep#cite_note-4) The Jeep became the primary light 4-wheel-drive vehicle of the [United States Army](https://en.wikipedia.org/wiki/United_States_Army) and the [Allies](https://en.wikipedia.org/wiki/Allies_of_World_War_II) during [World War II](https://en.wikipedia.org/wiki/World_War_II), as well as the postwar period. The term became common worldwide in the wake of the war. Doug Stewart notes:[[5]](https://en.wikipedia.org/wiki/Jeep#cite_note-5)